



MR MIKE HNYDA

Chief Executive

Investment Attraction South Australia

Mike Hnyda is the Chief Executive of Investment Attraction South Australia.

This dynamic, customer-focussed agency is responsible for driving inward investment into South Australia – investment which creates high value-adding industries and sustainable jobs.

A Chartered Surveyor by trade, Mike has 20 years' experience in foreign direct investment and delivering major global projects. Before making the move to South Australia, Mike was Deputy Director of the Welsh Government's Inward Investment and Trade team and prior to that that held director roles with International Business Wales (IBW), and the Welsh Development Agency (WDA) - all agencies focused on attracting global inward investment to Wales.

During this time Mike's teams were responsible for attracting many high profile investments to Wales from companies such as Amazon, Ford, Toyoda Gosei, General Dynamics, Sony and Glen Dimplex.

Mike is married with two grown up sons, David and Richard, and loves all sports particularly rugby, golf and running marathons.