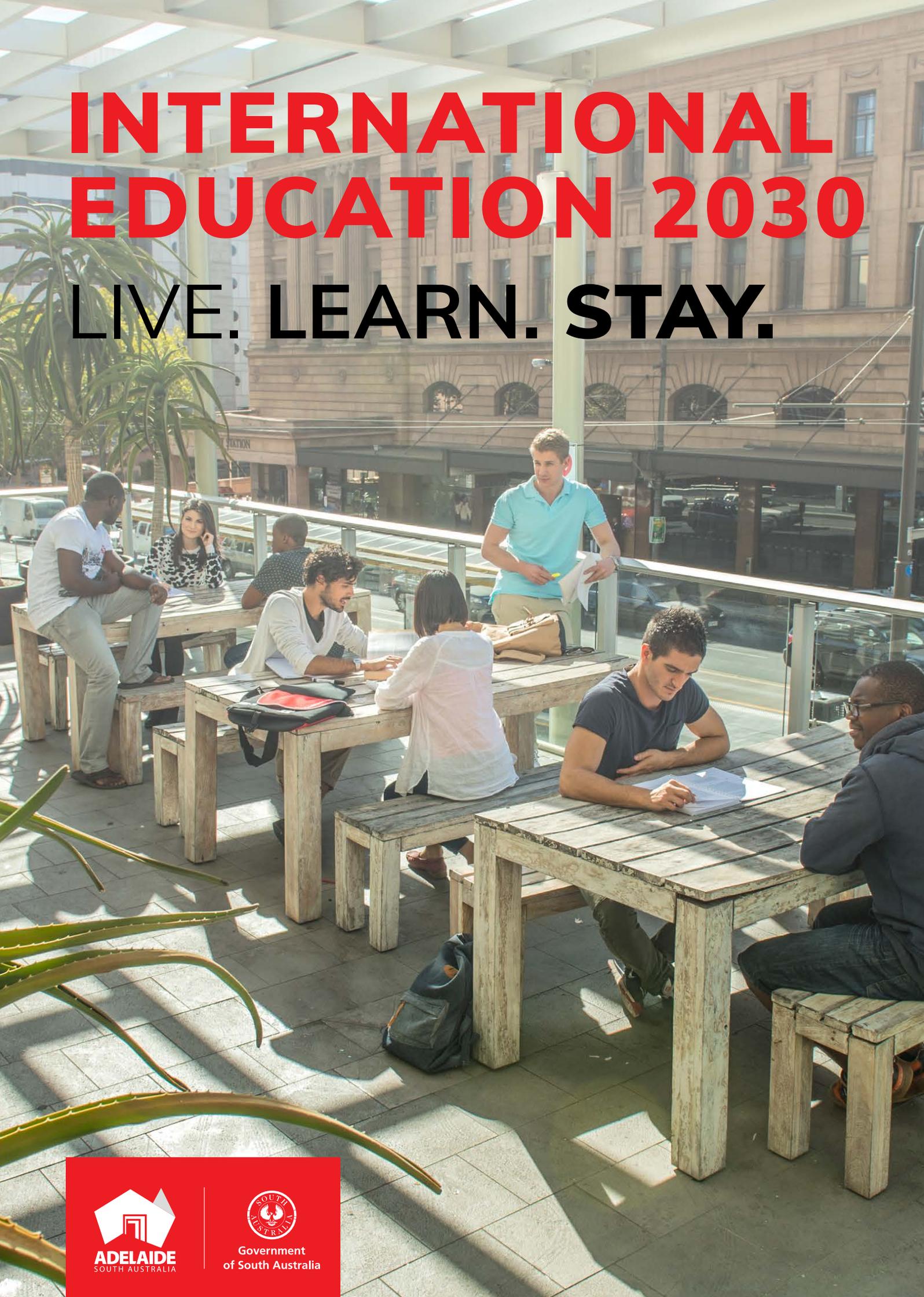


INTERNATIONAL EDUCATION 2030

LIVE. LEARN. STAY.

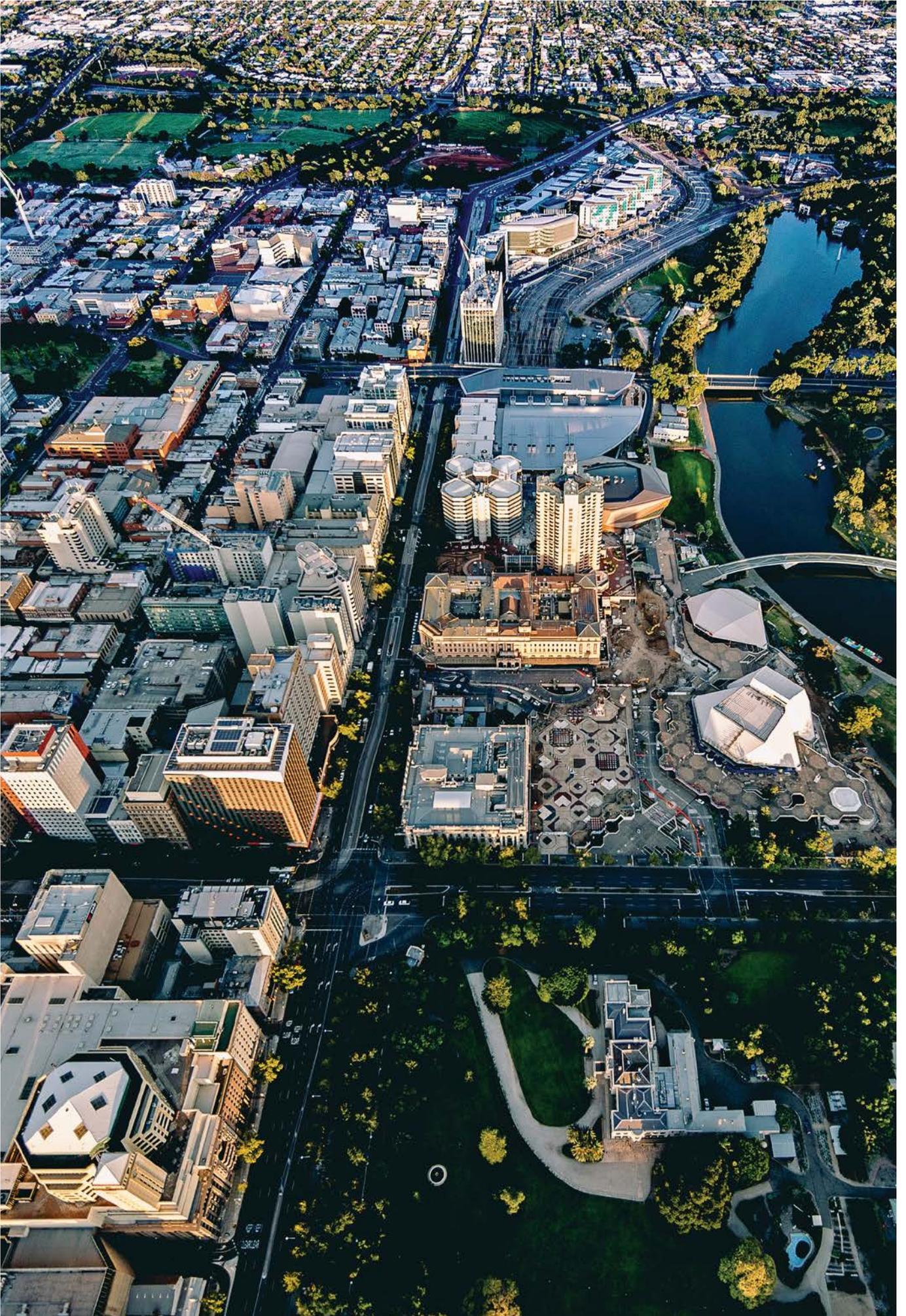


Government
of South Australia



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A message from the Minister for Trade, Tourism and Investment



International education plays a critical role in South Australia's economy; it attracts new students, new industries and new investors to our state, and provides opportunities for cultural exchange, integration and diversification.

The value to South Australia of international education has continued to grow and in 2018 nearly 38,000 international student enrolments contributed approximately \$1.8 billion to our local economy supporting almost 12,500 jobs.

International students drive new investment in construction and services and boost our retail, hospitality and tourism sectors. Importantly, they also add to the cultural experience Adelaide is famous for. We value their visiting friends and relatives who drive additional tourism expenditure and spread the international recognition of our world-class offerings even further.

The South Australian Government is committed to continuing the growth of the international education sector by investing more into the sector than ever before. We are implementing programs and strategies that forge stronger engagement between international students and the future skills needed for South Australian industries.

In 2018, I established the Ministerial Advisory Committee for International Education to facilitate a coordinated and informed approach across education institutions, peak bodies, government and private providers.

In last year's State Budget, we announced an increase to \$2.5 million in annual funding to StudyAdelaide, to market our state as a centre of education excellence and to attract more international students to live and study in our community.

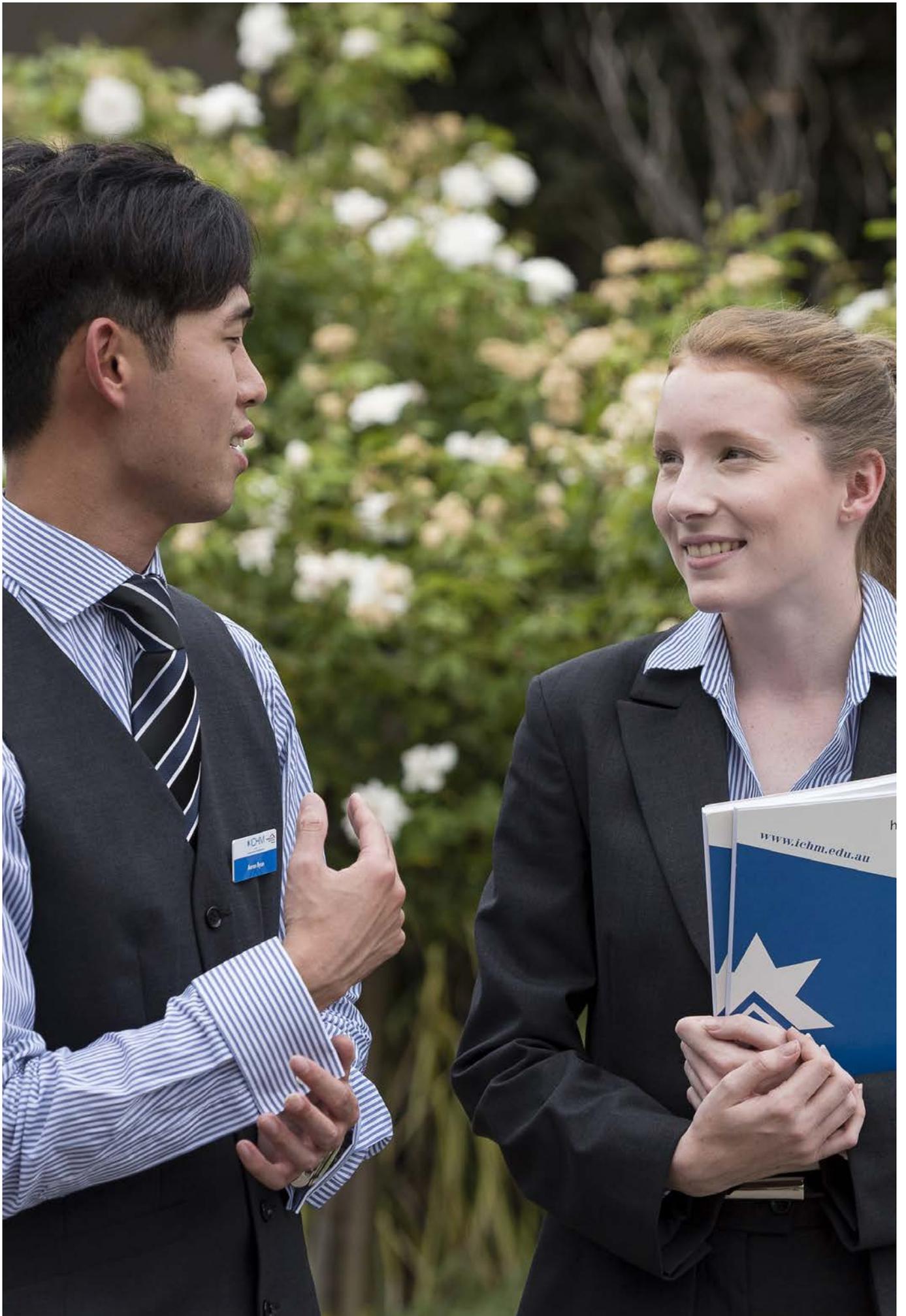
This document, *International Education 2030*, outlines our approach to working with the international education sector to grow the sector to \$3.0 billion in value and employ 23,500 South Australians through education-related jobs and those within the wider economy by 2030.

This sector plan will form part of the government's industry-led South Australian Growth Agenda which focuses on achieving higher growth in Gross State Product (GSP) to an average of three per cent per annum.

I am excited for the future and working with our world-class institutions to grow the international education industry for the benefit of all South Australians.

A handwritten signature in blue ink, appearing to read 'David Ridgway'.

Hon David Ridgway MLC
Minister for Trade, Tourism and Investment



INTERNATIONAL EDUCATION 2030

LIVE. LEARN. STAY.

International education is a key economic growth sector for South Australia. It is our state's largest services export and second largest general export following wine.

Although highly successful, there remains significant untapped potential in the international education sector; potential that must be realised if international education is to continue to be a sector of high growth and a meaningful driver of our state's overall economic expansion growth.

This International Education 2030 sector plan has been developed through extensive consultation with international education stakeholders and the Ministerial Advisory Committee for International Education (MACIE). The Committee, chaired by the Minister for Trade, Tourism and Investment, ensures government is regularly and reliably informed about the international education sector and its opportunities.

The high quality of education, world-class institutions and great liveability of our state offers an environment where international students can excel during their time of study and flourish following their graduation. With the assistance of targeted career and migration programs, South Australia will seek to attract international students and retain them post-graduation.

International students will recognise the exciting futures that remaining in our state could bring them, including an enviable lifestyle and significant opportunities to forge exciting careers. Growing the number of international students who are proud to live, learn and stay in South Australia could be the game changer that drives the transformation of our state's economy and contributes to the state's population growth strategy.

South Australian businesses, including those in the premium food and wine, health and ageing, tourism, technology, defence, space and creative industries, will be important beneficiaries of our success in assisting the best and brightest of our international students to stay in South Australia.

To be globally competitive, these industries will rely on knowledge intensive business models, innovation and entrepreneurship. Alignment of our state's international education sector with the skills needed by local businesses is crucial to achieving the ambitious growth targets to which our government has committed.

Our LIVE, LEARN and STAY approach will allow us to work with the international education sector to achieve ongoing and sustainable growth delivering benefits to be shared by our citizens and international students.

International education fast facts

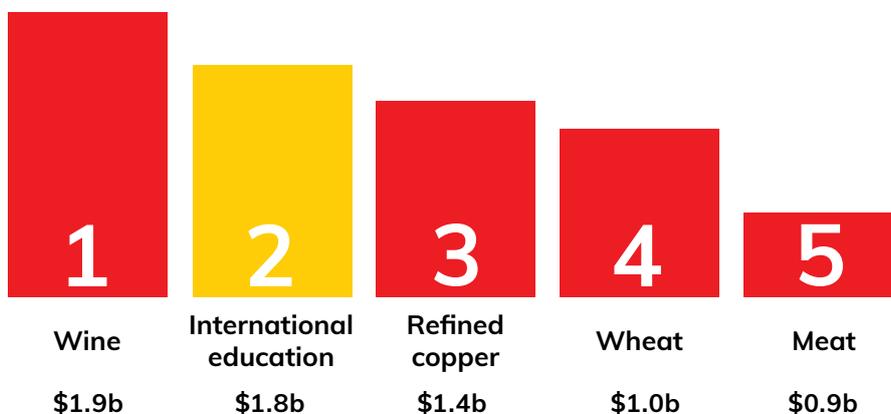
International students from **130+ markets**



Top 10 markets

China	40%
India	15%
Hong Kong	5%
Vietnam	5%
Nepal	4%
Malaysia	4%
South Korea	3%
Kenya	2%
Japan	2%
Taiwan	2%

South Australia's second largest export



International education is an economic driver in South Australia

Driving the economy



Tourism



Business



Property

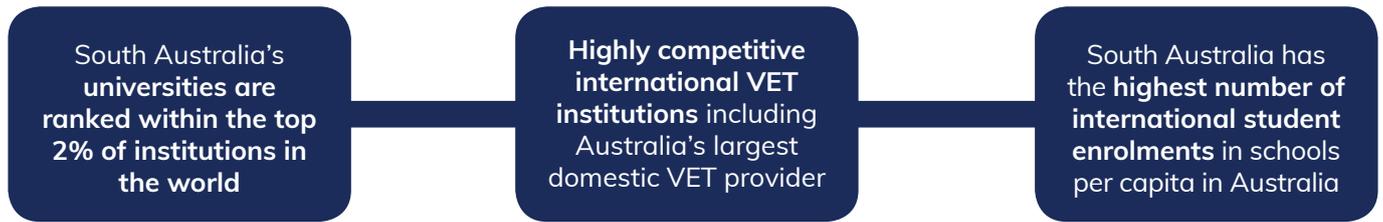
Driving jobs

- **12,500** International education related jobs in 2018
- **16,300** International education related jobs forecast by 2022
- **23,500** International education related jobs by 2030

Driving tourism

3.5 million international education-related overnight stays in South Australia during 2018 valued at **\$508 million**

A world-class education system



South Australia's international education capacity:



- **5** Universities
- **140** Public and private schools
- **30** Vocational Education and Training institutions
- **25** ELICOS institutions
- **13** Private higher education institutions



Double enrolments – double value by 2030

- **38,000** international student enrolments worth **\$1.8 billion** in 2018
- **49,000** international student enrolments forecast to be worth **\$2.0 billion** by 2022
- **71,000** international student enrolments forecast to be worth **\$3.0 billion** by 2030



Building a pipeline of intellectual capital for the state's

- Innovators
- Entrepreneurs
- Exporters
- Industries of the future

Over 25% growth in student enrolments in the last 5 years



Continued sustainable growth:

- 2014 - 30,700 enrolments
- 2015 - 32,000 enrolments
- 2016 - 34,000 enrolments
- 2017 - 35,700 enrolments
- **2018 - 38,000** enrolments



Ongoing investment in purpose-built student accommodation

- **8,000** purpose-built student accommodation options completed or in progress
- **\$500 million** committed to purpose-built student accommodation construction



The government's agenda for South Australia

The agenda

South Australia has set a target of three per cent annual economic growth and this will be led by increases in both exports and investment. International education is one of our state's eight priority sectors and our largest service export. The international education sector will contribute to South Australia achieving its annual economic growth agenda which in turn will drive population growth.

The South Australian Government is investing in international education through a range of initiatives including the investigation of a new International Student Hub in our capital city of Adelaide, the establishment of an International Centre of Culinary Excellence, Hospitality and Tourism at Lot Fourteen, and increased off-shore and on-shore marketing to targeted countries.

A growing economy

International students bring significant value to our economy by starting their own businesses and creating employment opportunities. They help local businesses to create trade linkages with their countries of origin and increase demand for goods and services from existing businesses in their capacity as consumers. In addition, friends and relatives of international students who visit South Australia provide a significant boost to tourism expenditure during their time in our state. The number of international students in our workforce could be increased through enhanced migration pathways, including extensions to the high-performing graduates visa.

A leader in industry and innovation

South Australia's growing entrepreneurial landscape has positioned our state as one of the best regions in Australia for innovation. It is a place where ideas can be developed, trialed and sold to the world. Our state has become a global leader in industries such as defence and space industries; health and medical industries; food, wine and agribusiness. Our innovation ecosystem incorporates a world-class education system which equips its graduates with the skills they need to capitalise on innovative ideas, co-working spaces, and business incubators and accelerators. The Adelaide CBD is home to its own innovation precinct which will support all stages of business development including research, commercialisation, start-up and scale-up stages.

A great place to call home

South Australia is welcoming, affordable, safe and offers international students an enviable lifestyle with a vibrant mix of arts, culture and restaurants. Adelaide is easy to get around, retains much of its native parklands and boasts pristine beaches. Not only does our state offer exciting job opportunities across a range of high-growth industries, but it is the ideal place to raise a family. Our world-class education system provides students with every opportunity to excel across all levels of education, and graduate with the skills needed to prosper in an ever-changing world.

Deeper community engagement

The benefits international students bring to our state go well beyond economic dividends. They bring with them many of the ingredients needed to ensure our multicultural society continues to flourish by contributing to the development of our cultural capital and the global capabilities of our communities.

The importance of the international education sector

International education provides a supply of talented graduates to the workforce

The international education sector continues to provide a highly skilled and talented pipeline of graduates, and in many cases their friends and families, who have the potential to contribute to our society, engage with industry and exporters and grow the knowledge capital of our state.

International education could be a significant contributor to population growth

The government has signalled its intention to achieve strong and sustainable population growth for South Australia, ultimately matching Australia's national population growth. However, in 2016-17, South Australia recorded its lowest population growth in over a decade, continuing the trend of minimal natural population change. Without intervention, this trend is expected to continue into the foreseeable future.

Across the last 30 years, South Australia's national share of the Australian estimated resident population has reduced from 8.5 per cent in 1987 to seven per cent in 2017; forecast to be 6.5 per cent by 2030. South Australia's population growth has been driven by net overseas migration more than any other jurisdiction. With few exceptions, South Australian net interstate migration is traditionally negative, with losses averaging approximately 3,000 residents per annum over the past three decades.

International education could be a significant driver of population growth in South Australia and assist in balancing our ageing population status through the attraction of younger people. What is required is work ready, career ready graduates to become an active part of South Australia's economic transition.

Knowledge capital – research and development to boost industry performance

Industries central to South Australia's economic growth are changing. International education can contribute to that change through a specific focus on research and development and knowledge capital development, both of which are drivers of innovation, discovery and economic advancement.

South Australia has moved away from its reliance on mining and traditional manufacturing and diversified into markets in which it can excel. Our state is now world-renowned for its premium food and wine production, health research, aged care, healthcare and knowledge-based services. In addition, our state is rapidly developing its defence and space sectors. International education can be a significant contributor to all of these sectors and can be a game changer for our industries of the future.



Contribution to South Australia's economy

Spending in the international education sector provides a significant boost to our economy. A stronger international education sector will boost Gross State Product (GSP) through increased spending by students and their families, jobs and infrastructure for our state and research expenditure:



Spending by students and their families

- Accommodation/other living expenses
- Discretionary spending on leisure
- Tourism spend of family and friends

Each student contributes \$36,000 per year (average). In higher education, it is closer to \$50,000. Given the number of students in the state, in 2018 this amounted to a \$1.8 billion contribution to GSP.



Jobs and infrastructure for the state

- Support population growth
- Productivity of trained graduates
- Global capability of industries

The international education sector supported approximately 12,500 full-time equivalent (FTE) jobs in the state in 2018. Each additional international student provides up to 0.33 FTE jobs in the state, directly and indirectly.



Research expenditure

- Growth in existing industries
- Magnet for attracting new talent
- Innovations produced through R&D

International students contribute up to 33% of South Australia's STEM PhDs.



South Australia's favourable visa policy settings

South Australia has a broad range of policy mechanisms in place which provide international students with opportunities to extend their stay in our state. Through various visa options and a framework which gives international students a high chance of state nomination eligibility, South Australia has an environment which welcomes students into our state and provides solid opportunity for them to stay here longer.

Bonus points for Skilled Migration visas

Bonus points can be critical to reaching the minimum pass mark of 65 points for a points tested Skilled Migration visa. For those with permanent migration aspirations, it is vital to have as many points as possible as there may be future changes that restrict opportunities for those with lesser points. International students receive five points for meeting the Australian study requirement, five points for studying in South Australia due to its regional status, and either five points for having state nomination when applying for a Permanent 190 visa or 10 points for having state nomination when applying for a Provisional 489 visa. With the minimum pass mark increasing from 60 points in mid-2018, state nomination will be critical for many international students in reaching this higher threshold. Studying in South Australia holds significant benefits in this regard.

State nomination

International students who graduate in South Australia can qualify for a General Skilled Migration visa through state nomination, which provides a pathway to permanent residency. A state nominated student can lodge a visa application with the Australian Government. International students who graduate in South Australia also gain priority visa application processing and preferential access to all occupations eligible for state nomination, something which is not available for students that study and remain in Australia's four largest cities.

State nomination eligibility

Many international students in South Australia have access to measures that increase state nomination eligibility.

South Australia offers state nomination to its long-term residents. Current or former international students that have resided continuously in South Australia since at least March 2012 are offered state nomination for the Provisional 489 visa provided they are working within the state in any occupation (and have been for the past three months) or are studying a course of at least one academic year's duration in South Australia.



International students who graduate in South Australia can benefit from the state's High Performing Graduate category which enables state nomination without the work experience requirement for students who have excelled in their studies. Students who graduate in South Australia with a Bachelor's or Master's degree (following completion of a South Australian Bachelor's degree) may be exempt from the work experience requirement when seeking nomination for a Permanent Skilled Nominated (subclass 190) visa if they achieve a grade point average (GPA) of 6.0.

For graduates who have performed well but have not obtained a GPA of 6.0, South Australia offers nomination for a Skilled Regional (Provisional) (subclass 489) visa to those who achieve a GPA of 5.20 to 5.99. These students can spend longer in South Australia than they would under other temporary pathways, allowing more time to establish their careers. This policy applies to those graduating in South Australia with a Bachelor's or Master's degree (following completion of a South Australian Bachelor's degree). This policy is valuable to students completing their studies where an occupational skills assessment is possible immediately after course completion such as engineering, accounting and business degrees.

Temporary Graduate visa

International students can apply for a Temporary Graduate visa (subclass 485), allowing them to remain in the country temporarily following completion of their studies. The 485 visa for international students has been extended from two years to three years for new undergraduates in South Australia meaning that international students who study and live in South Australia have a greater opportunity to obtain additional work experience and eligibility for skills assessments against state nominated occupations.

Supporting Innovation in South Australia visa

Overseas entrepreneurs with innovative ideas may be eligible for the Supporting Innovation in South Australia (SISA) visa which encourages and assists (non-financial) the holder in developing their ideas into new businesses in South Australia. Entrepreneurs who successfully establish their business will be eligible to apply for permanent residency. International students may be eligible for the SISA after the completion of their studies or after a period holding the 485 visa. They are not permitted to participate in SISA during the term of their student visa.

What is the international education sector calling for?

The South Australian Government has consulted extensively with international education sector stakeholders in the development of this International Education sector plan. Outcomes of the consultation suggest that government's efforts should focus on:

Improved relationships across government

The South Australian Government will manage intersections across portfolios, specifically education, trade, tourism and investment, industry and skills, planning, transport and infrastructure.

Coordinated promotion of South Australia as a study destination

South Australia has some of the country's most unique tourism offerings, however, more can be done to promote South Australia as a study destination. The South Australian Government and StudyAdelaide will communicate a strong value proposition which not only showcases South Australia as offering an enviable lifestyle, but also as a place that supports students in developing the skills required to build successful careers, and the experience they need to engage internationally. Combined with the delivery of great on-shore experience and clear migration pathways, international students will have compelling reasons to live, learn and stay in South Australia.

Destination marketing strategies will align South Australia's strengths to the motivations of international students when choosing a study destination.¹

The government and industry collaborative model that is StudyAdelaide will continue its work with the institutions and our overseas trade and investment offices to promote Adelaide. To expand its existing global connections, the South Australian Government is establishing additional overseas offices and providing in-country support and intelligence to local international education agents.

Alignment with South Australia's skills needs and population policy

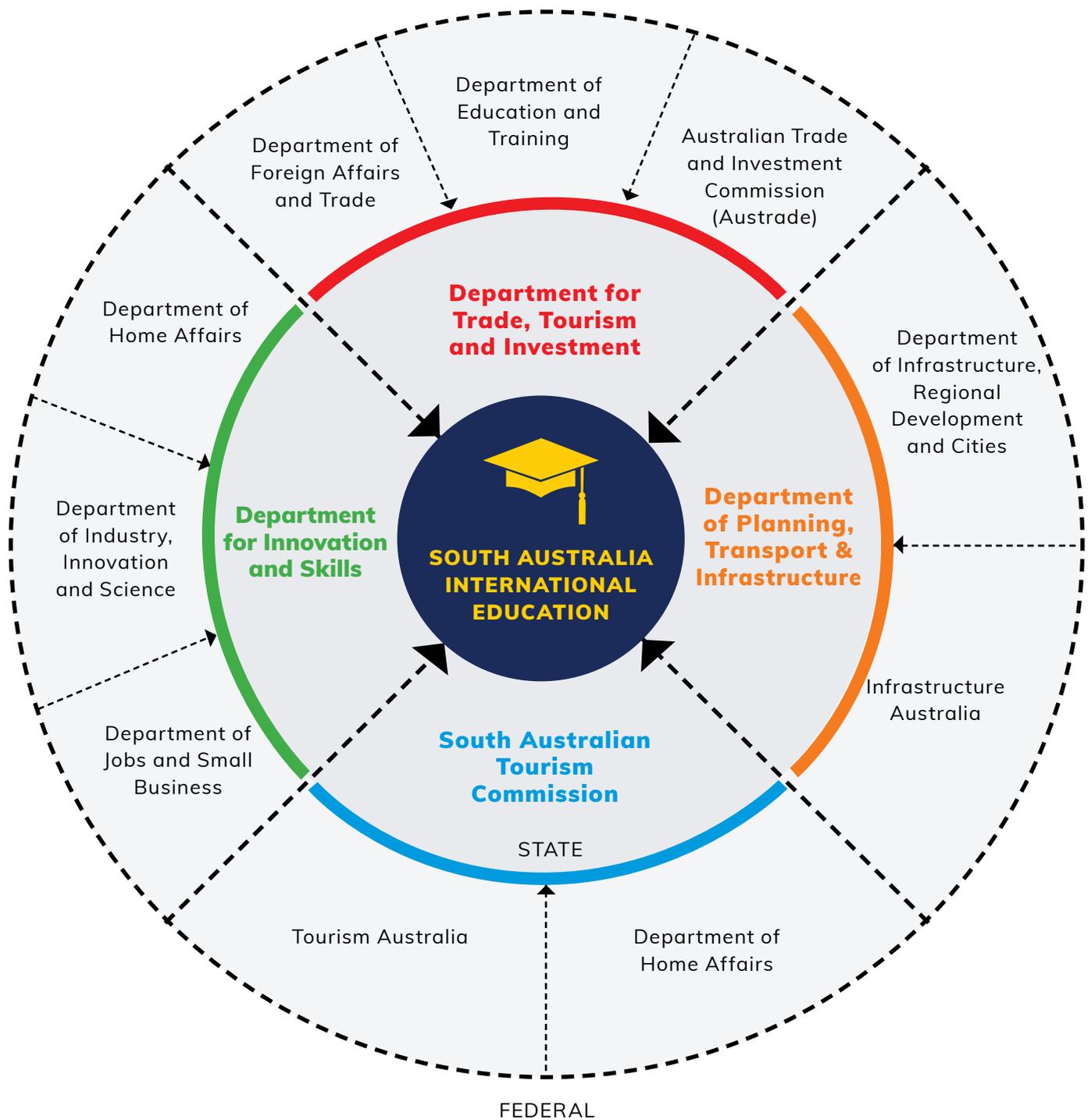
South Australia's economy will be driven by its industries of the future including defence, space, health, and premium food and wine. By building stronger connections with industry, the international education sector will provide a new suite of skills including digital literacy, leadership and management, and specific skills related to each role. The sector will align curricula and course content to these skillsets to allow South Australian graduates to be successful in their global careers and support the growth of our state's leading industries by supplying a pipeline of talent.

It is essential that the sector focuses on career development skills and post-graduate employability. We will also work with South Australia's Visitor Information Centres to look at ways to offer volunteering work for international students to help them develop skills for the workforce.²

For those international students with entrepreneurial ambitions, greater support will be given to those with innovative ideas who wish to start up their own business through the introduction of the new Supporting Innovation in South Australia visa, and resources proposed in a new International Student Hub scheduled for investigation.

¹ StudyAdelaide market research, June 2017.

² South Australia Department for Industry and Skills, 2018 (Now the Department for Innovation and Skills, April 2019). Accessed at: <https://innovationandskills.sa.gov.au/skills/skilling-south-australia>. South Australian Government.



Key agreed targets for international education

Major changes are achieved through bold, new, initiatives led jointly by government and industry. This government will work towards improving collaboration across departments and industry to develop efficient and effective mechanisms that will make South Australia the destination of choice for international and interstate students, migrants and businesses.

Scale of the opportunity

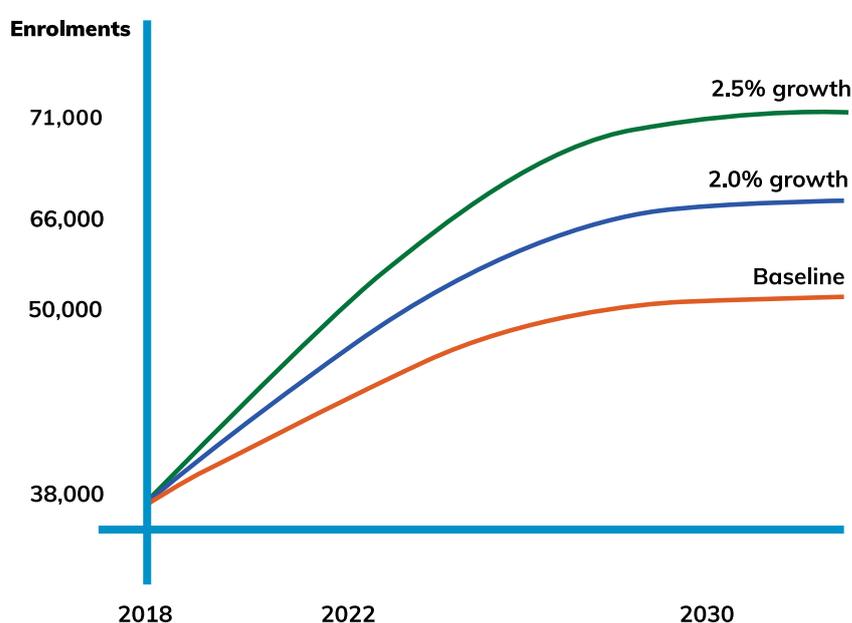
Growth in the international education sector will have widespread implications on the South Australian economy. By 2022, the South Australian Government is looking to the sector to contribute an additional \$0.2 billion per annum to our economy above the current \$1.8 billion per annum. By 2030, it expects the sector to almost double its current contribution to our economy to \$3 billion per annum and to double the amount of education sector jobs.

Sector wide agreed targets

Informed by extensive consultation and economic modelling, the Ministerial Advisory Committee for International Education has unanimously endorsed a broad range of performance goals and objectives. Each of the five international education sub-sectors are forecast to grow at different rates at different times.

However, the agreed consolidated scenario is that the sector will grow on average between two per cent and 2.5 per cent per annum to 2030.

International education growth



Growth	2018	2022	2030
Enrolments at baseline growth	38,000	43,900	50,000
Enrolments at 2.5% growth	38,000	49,500	71,000
Education jobs at 2.5% growth	12,500	16,300	23,500
Economic value at 2.5% growth	\$1.8 billion	\$2.0 billion	\$3.0 billion
Contribution to GSP at 2.5% growth	1.12%	1.45%	2.10%



The South Australian Government will focus on areas which are expected to have the biggest impact on our economy.

SUB-SECTORS

1. **VET** education enrolments are expected to be South Australia's fastest growing sub-sector, outperforming the national growth rate. Enrolments are expected to grow from 7,000 in 2018 to 14,500 in 2030.
2. **Higher education** is expected to be the second fastest growing sub-sector in South Australia, with an increase in students from 19,500 in 2018 to 36,100 in 2030, making up more than 50 per cent of total enrolments in South Australia by 2030.
3. **ELICOS, Schools and Non-award** enrolments are expected to grow slower in South Australia than the national average. ELICOS growth will be driven by growth in other international education sectors.

SOURCE MARKETS

1. The top four source markets for enrolments in South Australia, **China, India, Hong Kong and Vietnam** are expected to remain the top performing markets to 2030.
2. The four fastest growth markets for South Australia are forecast to be **Kenya, Taiwan, Brazil and Cambodia**.
3. South Australia is expected to outperform the national enrolment average from **Vietnam and Brazil** enrolments.

Sector growth enablers

The South Australian Government will lead the investigation and development of three significant initiatives that have the potential to provide a platform and mechanism to deliver the International Education 2030 sector plan.

1. Attract students and industry to a new International Student Hub that provides resources to international students and facilitates collaboration between industry, entrepreneurs and students.

- The South Australian Government undertook research into the feasibility of a multipurpose International Student Hub and will move to full consultancy with stakeholders to establish how an industry-led, co-funded model for an International Student Hub could be realised
- An International Student Hub should be positioned to provide a coordination and collaboration point for students, industry, institutions and government for the delivery of sector plan initiatives, in particular, research opportunities and work-ready based programs
- The International Student Hub could become the most advanced in Australia and provide South Australia with a significant point of difference in its education marketing strategy
- An International Student Hub would not compete with existing services or create duplication; the Hub would exist to extend and build on pre-existing services and introduce new and innovative ideas, concepts and services with complete impartiality.

Sector growth enablers

2. The government will establish an International Centre for Food, Hospitality and Tourism Studies.

- South Australia is seeking to become an international leader in culinary, hospitality and tourism education
- To achieve this ambitious goal, government is investing \$60 million to establish the International Centre for Food, Hospitality and Tourism at Lot Fourteen
- The International Centre will be in the heart of the state's innovation and entrepreneurial precinct, the university and education precinct and the cultural treasures of North Terrace
- The International Centre will sit alongside some of the best restaurants, bars and shopping in the city and one of the most exciting innovation and entrepreneurial precinct redevelopments in the world
- The International Centre will be an innovative commercial model, industry led and co-funded to ensure future directions for the specialist education services are in alignment with global demand and commercial practices
- International, national and local students will be encouraged to study and contribute to South Australia's growing global awareness and cultural diversity
- Through developing international recognition, the International Centre will make a significant contribution as a South Australian showcase in our international markets, and encourage more international students, visitors, friends and relatives to come to our state.

Sector growth enablers

3. Increase on-shore and off-shore marketing to targeted countries through an increase in the number of brand ambassadors and increasing tourism to South Australia.

- The South Australian Government will investigate diversification of its current extensive destination marketing strategy and develop an international-facing, fully integrated and comprehensive branding strategy for the state
- The South Australian Government has increased its funding commitment to StudyAdelaide to enable it to continue its role as the premier destination marketer for international education in South Australia
- The South Australian Government will increase its use of brand ambassadors and other marketing channels to showcase South Australia as a globally competitive region and a place that offers an attractive future for international students and international education businesses.



International education 2030 – pillars and initiatives

International education is a key ingredient in the growth strategy for the South Australian economy. This Sector Plan outlines how international education can provide an economic platform for our state's growth agenda. It is founded on four key pillars, and a range of South Australian Government initiatives.

INTERNATIONAL EDUCATION AS THE PLATFORM FOR ECONOMIC GROWTH IN SOUTH AUSTRALIA

1	2	3	4
<p>Live, learn and stay in South Australia</p> <p>Investigate, develop and deliver clear visa and migration pathways, high-quality education outcomes and great student experiences to attract international students to live, learn and stay in South Australia.</p>	<p>Develop a global career in South Australia</p> <p>Investigate, develop and deliver employability and industry experience programs and pathways through stronger connections with industry to prepare international students for their global careers.</p>	<p>Build our global connections in South Australia</p> <p>Investigate, develop and deliver an expansive global footprint through extended alumni, networks of influence and an international focus in South Australian schools to build global connections.</p>	<p>Build leading industries in South Australia</p> <p>Investigate, develop and deliver a pipeline of talent and investment through international education to support the growth of the sector and our existing and future industries.</p>
<p>Encourage international students to live, learn and stay in South Australia through clear migration pathways.</p> <p>Offer all students the best on-shore student experience over the course of their studies including establishing new programs to support their wellbeing.</p> <p>Support the supply of quality student accommodation options.</p> <p>Pilot the new Supporting Innovation in South Australia visa.</p>	<p>Develop region and industry specific employment skills pathways.</p> <p>Investigate and develop an industry and research internship program.</p> <p>Investigate ways to increase support for international innovators, entrepreneurs, exporters and start-ups, and champion linkages between international students and industry.</p>	<p>Increase our global footprint through our new international trade and investment offices and extended reach of Austrade global offices.</p> <p>Develop and support education sector-specific outbound missions and high-value inbound delegations.</p> <p>Build our alumni and diaspora links to extend our networks of influence.</p> <p>Support the international schools sector.</p>	<p>Facilitate the growth and global connectedness of the state's research, commercialisation and innovation sectors.</p> <p>Attract new education providers, agents and education investment to South Australia.</p> <p>Make significant investments in enabling infrastructure.</p>

SOUTH AUSTRALIAN GOVERNMENT INITIATIVES FOR INTERNATIONAL EDUCATION

Investigate a new **International Student HUB** in the Adelaide CBD to deliver a comprehensive range of services and information to international students.

The government will establish an **International Centre for Food, Hospitality and Tourism Studies** at Lot Fourteen.

Increase **off-shore and on-shore marketing** to targeted countries through an increase in the number of brand ambassadors and increasing tourism in South Australia.

1. Live, learn and stay in South Australia



Investigate, develop and deliver clear visa and migration pathways, high-quality education outcomes and great student experiences to attract international students to live, learn and stay in South Australia.

CONTEXT

South Australia offers an enviable lifestyle for its international students. Our capital city Adelaide is safe, liveable and provides support at a number of levels. Coupled with endless opportunities for exciting careers to be developed, South Australia makes a compelling case for students to live, learn and stay.

The South Australian Government, through Immigration SA, provides a range of mechanisms to support international students to migrate permanently via skills migration applications, State Nominated visas and the new Supporting Innovation in South Australia visa. Benefits of these visas include access to a more extensive list of occupations, waivers to work experience and English language requirements, and the potential to apply for permanent residence. Students also benefit from access to additional regional points toward state nominated skilled migration applications.

Student accommodation in South Australia is more affordable than many other Australian states, with an abundance of purpose built and private housing options close to education facilities. Private rentals are comparatively more affordable than other Australian capital cities with median apartment rents of \$295 per week.³

INITIATIVES FOR INTERNATIONAL EDUCATION

Encourage international students to live, learn and stay in South Australia through clear migration pathways

- The South Australian Government will continue to encourage students to follow existing migration pathways
- The South Australian Government will lobby the Australian Government to further extend post-study work rights. This will be particularly important for VET programs to build the skills needed in our economy and enable students to obtain necessary work experience for a regional migration pathway.

Offer all students the best on-shore student experience over the course of their studies including establishing new programs to support their wellbeing

- The South Australian Government and its partners will work toward ensuring international students' wellbeing is supported, and their education is enhanced through programs including community events, volunteer opportunities and community connectiveness.

Support the supply of quality student accommodation options

- The South Australian Government and its partners will continue to refine the online student accommodation portal and provide information to developers on student trends and accommodation opportunities.

Pilot the new Supporting Innovation in South Australia visa

- The South Australian Government will continue to pilot the Entrepreneur Visa which will provide pathways for entrepreneurs with an innovative business idea to set up in Adelaide. International graduates on post-study work rights and working with university entrepreneurship programs (including ThincLab, New Venture Institute and Innovation and Collaboration Centre) may be eligible for this visa.

³ RENT.COM.AU <https://www.rent.com.au/blog/rental-snapshot-june-2018>

2. Develop a global career in South Australia



Investigate, develop and deliver employability and industry experience programs and pathways through stronger connections with industry to prepare international students for their global careers.

CONTEXT

South Australia is leading the country in many industries and home to world-class education institutions.

New industries are expanding. South Australia recently attracted the national Australian Space Agency which is set to create up to 20,000 jobs by 2030.⁴ The Australian Department of Defence recently signed a \$700 million agreement with South Australia that will provide over 200 jobs in the defence sector.⁵

South Australia has a state-wide need for skilled, innovative and entrepreneurial people. Our industries offer job opportunities, work experience, internships and volunteer positions across the state and a range of professions.

Our international students can feel secure in the knowledge that the South Australian and Australian Governments maintain regulatory authorities and mechanisms to ensure the rights of international students working in Australian workplaces are protected. In South Australia, the Office of the Training Advocate addresses international student concerns including employment rights as well as study arrangements, accommodation and complaints regarding a training provider.

INITIATIVES FOR INTERNATIONAL EDUCATION

Develop regional and industry specific employment skills pathways

- The South Australian Government will investigate an employability skills program that provides students with a competitive edge when commencing their careers in South Australia, their home country, or their next destination
- We will promote this to students from South Australia's key international education source markets to maximise the promotion of South Australia as an education destination that provides students with high levels of employability.

Launch an industry and research internship program

- The South Australian Government will research the feasibility of establishing Australia's most comprehensive work experience and internship program which will prioritise work experience opportunities in areas of strength for South Australia
- The unique collaboration model in South Australia between government, industry and the education sector provides an opportunity to develop a nation-leading program.

Investigate ways to increase support for international innovators, entrepreneurs, exporters and start-ups, and champion linkages between international students and industry

- The South Australian Government will research the feasibility of establishing an entrepreneurs, exporters and start-up program to equip international students with the skills and business management knowledge to start their own businesses or present a high value proposition to a potential employer.

⁴ Australian Department of Infrastructure, Regional Development and Cities, 2018. Accessed at: https://minister.infrastructure.gov.au/tudge/releases/2018/december/at035_2018.aspx

⁵ Liberal South Australia, 2018. Accessed at: https://www.saliberal.org.au/state_liberals_welcome_700_million_defence_contract

3.

Build our global connections in South Australia



Investigate, develop and deliver an expansive global footprint through extended alumni, networks of influence and an international focus in South Australian schools to build global connections.

CONTEXT

South Australia has what it takes to succeed and compete in national and global market places. It is internationally connected, and its industries are competitive. International education has played a key role in forging global relationships and commercial partnerships.

Our global network of offices ensures our businesses and education providers have market intelligence to allow them to take advantage of global opportunities. We have connections across the world through trade and investment offices, alumni and global businesses.

INITIATIVES FOR INTERNATIONAL EDUCATION

Increase our global footprint through our new international trade and investment offices and extended reach of Austrade global offices

The South Australian Government will:

- Open five new trade and investment offices which will enable greater market access to China, North East Asia, South East Asia, the Middle East, India, Africa, and the United States (offices in Shanghai and Tokyo are already operational)
- Increase its network of embedded staff in selected global Austrade offices

Investigate education sector-specific outbound mission programs and target high-value inbound delegations

- Investigate and develop an international and interstate calendar of targeted inbound and outbound delegations for international education and inbound international education related investment opportunities

Build our alumni and diaspora links to extend our networks of influence

- The South Australian Government will work with the sector to expand its global network of alumni and diaspora links to encourage an even broader impact on South Australia's economy.

Support the international schools sector

- The South Australian Government has released a 10 year International Education Strategy for government schools and preschools, with an initial four year investment of \$6.25 million to deliver new measures to support an international and intercultural focus in education.
- Develop and distribute regular international education performance, market trends and opportunities data and reports to the international school sector in South Australia

4.

Build leading industries in South Australia



Investigate, develop and deliver a pipeline of talent and investment through international education to support the growth of the sector and our existing and future industries.

CONTEXT

South Australia is experiencing growth in existing industries and headed towards being a global leader in others. The recent move of the Australian Space Agency and new contracts entered into by the Australian Department of Defence shows the pace of this change.

South Australia is a place where industry, government and business foster innovation and entrepreneurship. We have an advanced environment for new start-ups and an ecosystem for growing technology and creative enterprises.

Building on existing innovation and technology precincts at Tonsley and Mawson Lakes, the South Australian Government is developing an innovation district at Lot Fourteen where it has introduced a Chief Entrepreneur, an Entrepreneurship Advisory Board and a new Supporting Innovation in South Australia visa to attract foreign entrepreneurs and investors. This is where the Australian Space Agency will be located, which is expected to significantly contribute to the South Australian economy, as well as triple Australia's space economy to \$12 billion.⁶

To support our state's innovation and entrepreneurship capabilities, South Australia's international education sector will need to grow. We are continually investing in education and skills, and rapidly becoming recognised as a world leader in the delivery of high-quality international education.

INITIATIVES FOR INTERNATIONAL EDUCATION

Facilitate the growth and global connectedness of our state's research, commercialisation and innovation sectors

- The South Australian Government will improve the flexibility of state nomination requirements for international graduates of South Australia, including incentives for long-term residents; work experience, English language and financial capacity waivers for eligible international graduates, plus more flexible requirements for high performing graduates
- We will increase support for international education R&D opportunities.

Attract new education providers, agents and education investment to South Australia

- The South Australian Government will continue to attract more investment into South Australia's international education sector including working with local governments and developers to attract more purpose-built student accommodation and facilities for international students
- We will actively encourage growth of South Australia's existing international education institutions and attract new international education institutions and agents to establish operations in South Australia
- The International Centre for Food, Hospitality and Tourism at Lot Fourteen will support the continuing fast growth of South Australia's world-class food, wine and hospitality sectors and create a pool of suitably qualified local and international graduates. It will also enable the education and training sector to connect with the innovation and advanced technology businesses and organisations at Lot Fourteen.

Make significant investments in enabling infrastructure

- Support a State and Federal Government \$125 million joint project to extend the rail link between the Tonsley and Flinders precincts to provide improved connectivity between the education, innovation and health precincts, the Adelaide CBD and greater Adelaide rail network
- Support growth of Tonsley, Techport, Edinburgh, Technology Park, Mawson Lakes education, innovation and manufacturing precincts and investigate opportunities for international students to access internships, work experience and employment.

⁶ Australian Department of Infrastructure, Regional Development and Cities, 2018. Accessed at: https://minister.infrastructure.gov.au/tudge/releases/2018/december/at035_2018.aspx



Measuring success

The South Australian Government has set expansion goals for the international education sector and will achieve them through increased student enrolments, gross international student expenditure, contribution to Gross State Product, and new international education-related jobs

Performance and success will be measured through both hard and soft key performance indicators.

Action	Key performance indicator	Measure
International education sector growth	Total student enrolments per annum	Number against target
	Total value to South Australia	Value against target
	Percentage of Gross State Product	Percentage against target
	Number of sector-related jobs	Jobs against target

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Government
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